

(c) 2003 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2000/Nov 01
 (c) 2000 St. Petersburg Times
 File 635:Business Dateline(R) 1985-2003/May 21
 (c) 2003 ProQuest Info&Learning

?ds

Set	Items	Description
S1	10831	(ELECTRONIC OR COMPUTERI? OR AUTOMATE?) (5N) (SEARCH OR SEAR- CHES OR SEARCHING? OR QUERY OR QUERIES)
S2	499	S1(5N) (PERFORM? OR EXECUT? OR CONDUCT?)
S3	730681	(UTILIZ? OR UTILIS? OR BENEFIT? OR USAGE? OR USE? ? OR USI- NG OR MANAGE? ? OR MANAGING OR MANIPULAT?) (5N) (HIT OR HITS OR RESULT? OR FINDING? OR SET OR SETS OR CITATION? OR EVIDENCE?)
S4	396478	(ADDED OR ADDITION? OR EXTRA OR CROSS()REFERENCE? OR RELAT- ES OR RELATED OR RELATING) (5N) (RESULT? OR FINDING? OR SET OR - SETS OR CITATION? OR EVIDENCE?)
S5	9	S2(S)S3
S6	8	RD (unique items)
S7	2	S2(S) (S4 OR HIT OR HITS)
S8	2	S7 NOT S6
S9	2	RD (unique items)
S10	31	S1(5N) (S4 OR HIT OR HITS)
S11	31	S10 NOT (S6 OR S9)
S12	31	S11 NOT PY>2001
S13	25	RD (unique items)
?		

File 2:INSPEC 1969-2003/May W2
 (c) 2003 Institution of Electrical Engineers
 File 35:Dissertation Abs Online 1861-2003/Apr
 (c) 2003 ProQuest Info&Learning
 File 65:Inside Conferences 1993-2003/May W2
 (c) 2003 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Apr
 (c) 2003 The HW Wilson Co.
 File 233:Internet & Personal Comp. Abs. 1981-2003/Apr
 (c) 2003 Info. Today Inc.
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
 File 474:New York Times Abs 1969-2003/May 20
 (c) 2003 The New York Times
 File 475:Wall Street Journal Abs 1973-2003/May 20
 (c) 2003 The New York Times

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Set	Items	Description
S1	2432	(ELECTRONIC OR COMPUTERI? OR AUTOMATE?)(5N)(SEARCH OR SEAR- CHES OR SEARCHING? OR QUERY OR QUERIES)
S2	86	S1(5N)(PERFORM? OR EXECUT? OR CONDUCT?)
S3	329491	(UTILIZ? OR UTILIS? OR BENEFIT? OR USAGE? OR USE? ? OR USI- NG OR MANAGE? ? OR MANAGING OR MANIPULAT?)(5N)(HIT OR HITS OR RESULT?. OR FINDING? OR SET OR SETS OR CITATION? OR EVIDENCE?)
S4	76532	(ADDED OR ADDITION? OR EXTRA OR CROSS()REFERENCE? OR RELAT- ES OR RELATED OR RELATING)(5N)(RESULT? OR FINDING? OR SET OR - SETS OR CITATION? OR EVIDENCE?)
S5	86	S1 AND S2
S6	0	S5 AND S4
S7	0	S2 AND S4
S8	20	S1 AND S4
S9	20	RD (unique items)

File 16:Gale Group PROMT(R) 1990-2003/May 20
 (c) 2003 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2003/May 20
 (c)2003 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2003/May 20
 (c) 2003 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2003/May 20
 (c) 2003 The Gale Group
 File 636:Gale Group Newsletter DB(TM) 1987-2003/May 20
 (c) 2003 The Gale Group
 File 570:Gale Group MARS(R) 1984-2003/May 20
 (c) 2003 The Gale Group

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Set	Items	Description
S1	20799	(ELECTRONIC OR COMPUTERI? OR AUTOMATE?) (5N) (SEARCH OR SEAR- CHES OR SEARCHING? OR QUERY OR QUERIES)
S2	621	S1(5N) (PERFORM? OR EXECUT? OR CONDUCT?)
S3	597377	(UTILIZ? OR UTILIS? OR BENEFIT? OR USAGE? OR USE? ? OR USI- NG OR MANAGE? ? OR MANAGING OR MANIPULAT?) (5N) (HIT OR HITS OR RESULT? OR FINDING? OR SET OR SETS OR CITATION? OR EVIDENCE?)
S4	340011	(ADDED OR ADDITION? OR EXTRA OR CROSS()REFERENCE? OR RELAT- ES OR RELATED OR RELATING) (5N) (RESULT? OR FINDING? OR SET OR - SETS OR CITATION? OR EVIDENCE?)
S5	9	S2(S)S3
S6	7	RD (unique items)
S7	4	S2(S) (S4 OR HIT OR HITS)
S8	4	S7 NOT S6
S9	4	RD (unique items)
S10	59	S1(5N) (S4 OR HIT OR HITS)
S11	59	S10 NOT (S6 OR S9)
S12	59	S11 NOT PY>2001
S13	33	RD (unique items)

Set Name Query
side by side

DB=TDBD; PLUR=YES; OP=OR

<u>L19</u>	automatic and L18
<u>L18</u>	l17 and ads or advertis\$
<u>L17</u>	l15 and L16
<u>L16</u>	useful\$ or variet\$ or plural\$
<u>L15</u>	l13 and hit or hits
<u>L14</u>	hit or hits and l13
<u>L13</u>	l12 and perform\$
<u>L12</u>	l10 and l11
<u>L11</u>	perform or execut\$ or conduit\$
<u>L10</u>	l2 and l9
<u>L9</u>	l6 and L8
<u>L8</u>	l7 and l3
<u>L7</u>	searching or search or searches
<u>L6</u>	electronic or computeri\$ or automate\$
<u>L5</u>	l3 and L4
<u>L4</u>	l1 and l2
<u>L3</u>	result\$ or finding\$ or set or sets or citation\$ or evidence\$
<u>L2</u>	added or addition\$ or extra or cross adj referen\$
<u>L1</u>	search\$

Hit Count Set Name
result set

12	<u>L19</u>
94	<u>L18</u>
124	<u>L17</u>
10185	<u>L16</u>
987	<u>L15</u>
987	<u>L14</u>
56	<u>L13</u>
69	<u>L12</u>
12878	<u>L11</u>
116	<u>L10</u>
208	<u>L9</u>
2074	<u>L8</u>
2819	<u>L7</u>
5910	<u>L6</u>
1159	<u>L5</u>
1483	<u>L4</u>
38412	<u>L3</u>
24671	<u>L2</u>
3048	<u>L1</u>

END OF SEARCH HISTORY

?ds

Set	Items	Description
S1	225	(ELECTRONIC OR COMPUTERI? OR AUTOMATE?) (5N) (SEARCH OR SEAR- CHES OR SEARCHING? OR QUERY OR QUERIES)
S2	4	S1(5N) (PERFORM? OR EXECUT? OR CONDUCT?)
S3	2769	(UTILIZ? OR UTILIS? OR BENEFIT? OR USAGE? OR USE? ? OR USI- NG OR MANAGE? ? OR MANAGING OR MANIPULAT?) (5N) (HIT OR HITS OR RESULT? OR FINDING? OR SET OR SETS OR CITATION? OR EVIDENCE?)
S4	327	(ADDED OR ADDITION? OR EXTRA OR CROSS()REFERENCE? OR RELAT- ES OR RELATED OR RELATING) (5N) (RESULT? OR FINDING? OR SET OR - SETS OR CITATION? OR EVIDENCE?)
S5	4	S1 AND S2
S6	0	S2 AND S4
S7	4	S1 AND S4
S8	4	S7 NOT S5

File 348:EUROPEAN PATENTS 1978-2003/Apr W04
 (c) 2003 European Patent Office
 File 349:PCT FULLTEXT 1979-2002/UB=20030515,UT=20030508
 (c) 2003 WIPO/Univentio
 File 344:Chinese Patents Abs Aug 1985-2003/Feb
 (c) 2003 European Patent Office
 File 347:JAPIO Oct 1976-2003/Jan(Updated 030506)
 (c) 2003 JPO & JAPIO
 File 350:Derwent WPIX 1963-2003/UD,UM &UP=200332
 (c) 2003 Thomson Derwent

?ds

Set	Items	Description
S1	9	AU='EMENS M L':AU='EMENS P M'
S2	0	S1 AND ADVERTISEMENT?
S3	4	S1 AND SEARCH?
S4	122	AU='KRAFT R':AU='KRAFT REINHARD'
S5	20	S4 AND SEARCH?

• File 47:Gale Group Magazine DB(TM) 1959-2003/May 19
 (c) 2003 The Gale group
 File 141:Readers Guide 1983-2003/Apr
 (c) 2003 The HW Wilson Co
 File 149:TGG Health&Wellness DB(SM) 1976-2003/May W2
 (c) 2003 The Gale Group
 File 482:Newsweek 2000-2003/May 16
 (c) 2003 Newsweek, Inc.
 File 484:Periodical Abs Plustext 1986-2003/May W2
 (c) 2003 ProQuest
 File 623:Business Week 1985-2003/May 20
 (c) 2003 The McGraw-Hill Companies Inc
 File 646:Consumer Reports 1982-2003/May
 (c) 2003 Consumer Union

?ds

Set	Items	Description
S1	4580	(ELECTRONIC OR COMPUTERI? OR AUTOMATE?) (5N) (SEARCH OR SEARCHES OR SEARCHING? OR QUERY OR QUERIES)
S2	376	S1(5N) (PERFORM? OR EXECUT? OR CONDUCT?)
S3	183204	(UTILIZ? OR UTILIS? OR BENEFIT? OR USAGE? OR USE? ? OR USING OR MANAGE? ? OR MANAGING OR MANIPULAT?) (5N) (RESULT? OR FINDING? OR SET OR SETS OR CITATION?)
S4	0	S2(15N)S3
S5	17	S2(5N) (RESULT? OR FINDING? OR SET OR SETS OR CITATION?)
S6	14	RD (unique items)
S7	24	S1(5N)S3
S8	24	S7 NOT S6
S9	20	RD (unique items)
S10	11903	(RELEVANT OR IRRELEVANT) (5N) (RESULT? OR FINDING? OR SET OR SETS OR CITATION? OR EVIDENCE?)
S11	23162	(USEFUL? OR VARIET? OR PLURAL?) (5N) (RESULT? OR FINDING? OR SET OR SETS OR CITATION? OR EVIDENCE?)
S12	382489	SEARCH OR SEARCHES OR SEARCHING? OR QUERY OR QUERIES
S13	3255	S12(15N)S3
S14	122	S13(5N) (S10 OR S11)
S15	99	S14 NOT PY>2001
S16	98	S15 NOT S9
S17	83	RD (unique items)
S18	42	S17 NOT QUER?
S19	9	S1(5N) (ADDED OR ADDITION? OR EXTRA) (5N) (RESULT? OR FINDING? OR SET OR SETS OR CITATION? OR EVIDENCE?)
S20	9	S19 NOT (S9 OR S18)
S21	9	RD (unique items)

File 344:Chinese Patents Abs Aug 1985-2003/Feb
(c) 2003 European Patent Office
File 347:JAPIO Oct 1976-2003/Jan(Updated 030506)
(c) 2003 JPO & JAPIO
File 350:Derwent WPIX 1963-2003/UD,UM &UP=200332
(c) 2003 Thomson Derwent

?ds

Set	Items	Description
S1	1165	(ELECTRONIC OR COMPUTERI? OR AUTOMATE?) (5N) (SEARCH OR SEAR- CHES OR SEARCHING? OR QUERY OR QUERIES)
S2	66	S1(5N) (PERFORM? OR EXECUT? OR CONDUCT?)
S3	145605	(UTILIZ? OR UTILIS? OR BENEFIT? OR USAGE? OR USE? ? OR USI- NG OR MANAGE? ? OR MANAGING OR MANIPULAT?) (5N) (HIT OR HITS OR RESULT? OR FINDING? OR SET OR SETS OR CITATION? OR EVIDENCE?)
S4	43051	(ADDED OR ADDITION? OR EXTRA OR CROSS()REFERENCE? OR RELAT- ES OR RELATED OR RELATING) (5N) (RESULT? OR FINDING? OR SET OR - SETS OR CITATION? OR EVIDENCE?)
S5	8	S2 AND S3
S6	0	S2 AND S4
S7	9	S1 AND S4
S8	9	S7 NOT S5

File 9:Business & Industry(R) Jul/1994-2003/May 20
 (c) 2003 Resp. DB Svcs.
 File 15:ABI/Inform(R) 1971-2003/May 21
 (c) 2003 ProQuest Info&Learning
 File 20:Dialog Global Reporter 1997-2003/May 21
 (c) 2003 The Dialog Corp.
 File 95:TEME-Technology & Management 1989-2003/May W1
 (c) 2003 FIZ TECHNIK
 File 476:Financial Times Fulltext 1982-2003/May 21
 (c) 2003 Financial Times Ltd
 File 610:Business Wire 1999-2003/May 21
 (c) 2003 Business Wire.
 File 613:PR Newswire 1999-2003/May 21
 (c) 2003 PR Newswire Association Inc
 File 624:McGraw-Hill Publications 1985-2003/May 21
 (c) 2003 McGraw-Hill Co. Inc
 File 634:San Jose Mercury Jun 1985-2003/May 20
 (c) 2003 San Jose Mercury News
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 477:Irish Times 1999-2003/May 21
 (c) 2003 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2003/May 20
 (c) 2003 Times Newspapers
 File 711:Independent(London) Sep 1988-2003/May 21
 (c) 2003 Newspaper Publ. PLC
 File 756:Daily/Sunday Telegraph 2000-2003/May 21
 (c) 2003 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2003/May 21
 (c) 2003
 File 387:The Denver Post 1994-2003/May 20
 (c) 2003 Denver Post
 File 471:New York Times Fulltext 90-Day 2003/May 20
 (c) 2003 The New York Times
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
 (c) 2002 Phoenix Newspapers
 File 494:St LouisPost-Dispatch 1988-2003/May 19
 (c) 2003 St Louis Post-Dispatch
 File 498:Detroit Free Press 1987-2003/May 19
 (c) 2003 Detroit Free Press Inc.
 File 631:Boston Globe 1980-2003/May 21
 (c) 2003 Boston Globe
 File 633:Phil.Inquirer 1983-2003/May 20
 (c) 2003 Philadelphia Newspapers Inc
 File 638:Newsday/New York Newsday 1987-2003/May 20
 (c) 2003 Newsday Inc.
 File 640:San Francisco Chronicle 1988-2003/May 21
 (c) 2003 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2003/May 16
 (c) 2003 Scripps Howard News
 File 702:Miami Herald 1983-2003/May 20
 (c) 2003 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2003/May 20
 (c) 2003 USA Today
 File 704:(Portland)The Oregonian 1989-2003/May 16
 (c) 2003 The Oregonian
 File 713:Atlanta J/Const. 1989-2003/May 18
 (c) 2003 Atlanta Newspapers
 File 714:(Baltimore) The Sun 1990-2003/May 21
 (c) 2003 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2003/May 21
 (c) 2003 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2003/May 19

File 348:EUROPEAN PATENTS 1978-2003/Apr W04

(c) 2003 European Patent Office

File 349:PCT FULLTEXT 1979-2002/UB=20030515,UT=20030508

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Set	Items	Description
S1	2107	(ELECTRONIC OR COMPUTERI? OR AUTOMATE?) (5N) (SEARCH OR SEAR- CHES OR SEARCHING? OR QUERY OR QUERIES)
S2	214	S1(5N) (PERFORM? OR EXECUT? OR CONDUCT?)
S3	309265	(UTILIZ? OR UTILIS? OR BENEFIT? OR USAGE? OR USE? ? OR USI- NG OR MANAGE? ? OR MANAGING OR MANIPULAT?) (5N) (HIT OR HITS OR RESULT? OR FINDING? OR SET OR SETS OR CITATION? OR EVIDENCE?)
S4	158695	(ADDED OR ADDITION? OR EXTRA OR CROSS()REFERENCE? OR RELAT- ES OR RELATED OR RELATING) (5N) (RESULT? OR FINDING? OR SET OR - SETS OR CITATION? OR EVIDENCE?)
S5	9	S2(S)S3
S6	4	S2(S)S4
S7	3	S6 NOT S5
S8	52	S1(S)S4
S9	48	S8 NOT (S5 OR S7)
S10	28	S9 AND IC=G06F?

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI
INTERNATIONAL PATENT CLASS: G06F-017/30
ABSTRACT WORD COUNT: 163
NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200107	1602
SPEC A	(English)	200107	9004
Total word count - document A			10606
Total word count - document B			0
Total word count - documents A + B			10606

INTERNATIONAL PATENT CLASS: G06F-017/30

CLAIMS 1. A method of **searching** and presenting **electronic** information from one or more information sources, said method comprising the steps of:

* presenting one...

...different ways at the same time based on one or more context representations, and

* presenting **additional** choices **relating** to the search **result** based on one or more context representations.

2. A method according to claim 1, characterized...24. A computer-readable medium whose contents are adapted to cause a computer system to **search** and present **electronic** information from one or more information sources, by performing the steps of:

* presenting one or...

...different ways at the same time based on one or more context representations, and

* presenting **additional** choices **relating** to the search **result** based on one or more context representations.

25. A computer program element comprising computer program code means adapted to enable a computer system to **search** and present **electronic** information from one or more information sources, by performing the steps of:

* presenting one or...

...different ways at the same time based on one or more context representations, and

* presenting **additional** choices **relating** to the search **result** based on one or more context representations.

10/3,K/4 (Item 4 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01014239

SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR PATENT-CENTRIC AND GROUP-ORIENTED DATA PROCESSING

SYSTEM, VERFAHREN UND PROGRAMMPRODUKT ZUR GRUPPENORGANISIERTEN DATENVERARBEITUNG VON PATENTEN

SYSTEME, PROCEDE, ET PRODUIT DE PROGRAMMES INFORMATIQUES POUR LE TRAITEMENT DE DONNEES AXES SUR DES BREVETS D'INVENTION

PATENT ASSIGNEE:

MICROPATENT LLC, (2108681), 250 Dodge Avenue, East Haven, CT 06512, (US),
(Proprietor designated states: all)

INVENTOR:

RIVETTE, Kevin, G., 2165 Waverley Street, Palo Alto, CA 94303, (US)

RAPPAPORT, Irving, S., 1500 Edgewood Drive, Palo Alto, CA 94303, (US)

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI
INTERNATIONAL PATENT CLASS: G06F-017/30
ABSTRACT WORD COUNT: 163
NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200107	1602
SPEC A	(English)	200107	9004
Total word count - document A			10606
Total word count - document B			0
Total word count - documents A + B			10606

INTERNATIONAL PATENT CLASS: G06F-017/30

CLAIMS 1. A method of **searching** and presenting **electronic** information from one or more information sources, said method comprising the steps of:

* presenting one...

...different ways at the same time based on one or more context representations, and

* presenting **additional** choices **relating** to the search **result** based on one or more context representations.

2. A method according to claim 1, characterized...24. A computer-readable medium whose contents are adapted to cause a computer system to **search** and present **electronic** information from one or more information sources, by performing the steps of:

* presenting one or...

...different ways at the same time based on one or more context representations, and

* presenting **additional** choices **relating** to the search **result** based on one or more context representations.

25. A computer program element comprising computer program code means adapted to enable a computer system to **search** and present **electronic** information from one or more information sources, by performing the steps of:

* presenting one or...

...different ways at the same time based on one or more context representations, and

* presenting **additional** choices **relating** to the search **result** based on one or more context representations.

10/3,K/4 (Item 4 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01014239

SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR PATENT-CENTRIC AND GROUP-ORIENTED DATA PROCESSING
SYSTEM, VERFAHREN UND PROGRAMMPRODUKT ZUR GRUPPENORGANISIERTEN DATENVERARBEITUNG VON PATENTEN
SYSTEME, PROCEDE, ET PRODUIT DE PROGRAMMES INFORMATIQUES POUR LE TRAITEMENT DE DONNEES AXES SUR DES BREVETS D'INVENTION
PATENT ASSIGNEE:

MICROPATENT LLC, (2108681), 250 Dodge Avenue, East Haven, CT 06512, (US),
(Proprietor designated states: all)

INVENTOR:

RIVETTE, Kevin, G., 2165 Waverley Street, Palo Alto, CA 94303, (US)

RAPPAPORT, Irving, S., 1500 Edgewood Drive, Palo Alto, CA 94303, (US)

Search performed by Sylvia Keys May 21, 2003

06806736/9

DIALOG(R)File 16:Gale Group PROMT(R)

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06806736 Supplier Number: 57560696 (THIS IS THE FULLTEXT)
Excite@Home Launches New Shopping Service for Holiday Shoppers.
PR Newswire, p4463
Nov 15, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1254

TEXT:

New E-Commerce Initiative Simplifies Online Shopping for Consumers
Intel Technology Solidifies Platform for Consumer and Merchants
REDWOOD CITY, Calif., Nov. 15 /PRNewswire/ -- Excite@Home (Nasdaq:
ATHM) today unveiled the Excite Shopping Service, located at
<http://shopping.excite.com>. The Excite Shopping Service assists consumers
in efficiently identifying, locating and purchasing the products that best
suit their individual needs. Taking the online buying experience beyond the
Shopping Channel, Excite Shopping is now integrated throughout the entire
Excite portal service, available through Excite's award-winning
personalization, content Channels, product-based searches and search
results. Visitors to Excite can search for specific products, compare
products side-by-side, employ a product locator service, consult gift
guides at various specialty stores, or ask to be notified of product
availability through their Excite Inbox, My Excite Start Page or any
existing email account.

(Photo: <http://www.newscom.com/cgi-bin/prnh/19990528/SFF034>)

"Our new shopping tools help empower consumers by increasing,
simplifying and speeding-up the product selection and buying process," said
Kris Carpenter, vice-president, commerce, Excite@Home. "We believe
consumers are constantly looking for ways to make smarter buying decisions,
and this new service makes it even easier for them to find the information,
products and services they want and need."

Above and beyond existing portal shopping services, the Excite
Shopping Service provides one of the simplest, fastest and easiest ways to
shop online by using targeted product searches, personalized features and
integrated search results. Excite Shopping Service uniquely integrates a
searchable directory of millions of products, stores, and merchants
throughout the Excite network. Built with e-Commerce technologies from
Intel Corporation, Excite Shopping is the first portal shopping service to
enable consumers to search for products by specific type, feature or price
range within vertical product categories. For example, shoppers can search
for cameras by type (disposable, digital, 35MM, etc.) and price range to
find the camera that best meets their needs. Unlike other portal shopping
services, this service also provides users performing generic searches on
Excite.com with "in-context" product suggestions. For example, a user who
does a search for "shoes" on the Excite.com search engine will find related
information, product descriptions and provider links along with standard
Web search results.

Extending the company's electronic commerce strategy, Excite@Home has
uniquely integrated shopping with personalization in two ways: Shopping
Alerts and "Special Requests." The Shopping Alert, unique amongst portals,
actively searches for products and price changes within the Excite shopping
database that match what the shoppers are looking for, and notifies them
through their personalized My Excite Start Page, Excite Inbox or any
existing email account. The "Special Requests" feature, through a
partnership with Respond.com, ensures consumers will receive personal
notification of unique product and service requests unavailable through
Excite Shopping Service merchants. "Special Requests" saves consumers the
time and effort it would have taken them to search the Web for these unique
items.

Breadth, Depth and Personalized Attention ...

With more than 2,500 merchants represented, and offering over one
million products, the new service will bring some of the largest,
best-known online and real-world merchants together along with hundreds of
additional new specialty and trend setting merchants. The service offers
consumers a number of easy ways to shop online, including:

-- Simple and powerful product search: Shoppers can use keyword searches to find any product within the Excite Shopping product database, and can specify product type, feature or price within product categories to narrow search results and find the products that best match their needs.

-- Integrated product listings for Excite.com search results: When a consumer performs a generic search on Excite.com, the Excite Shopping Service will return relevant product suggestions. Results will feature matching product descriptions, key Web sites, and related information.

-- Personalized Shopping alerts: In the coming weeks, shoppers will be able to create personalized shopping alerts to be notified of new products and price changes that match their criteria or profile. Shopping alerts will be sent to a user's personalized My Excite Start Page, Excite voicemail, Excite Inbox or any email account.

-- Gift ideas -- Mini-shops and hand-selected merchandise: Excite Shopping editors will provide gift ideas and suggestions as "guides" within seasonal mini-shops. This holiday season, Excite expects to feature mini-shops for Christmas, Hanukkah, Kwanzaa and a 3-D toy and electronics shop that will allow shoppers to interact with some of the season's hottest gifts.

-- "Special Requests": To help consumers fulfill unique requests, Excite@Home has partnered with Respond.com to find products or services not available through merchants on the Excite Shopping Service. This "Special Requests" service will locate and return requested information directly to consumers.

-- More shopping resources: Excite Shopping offers a comprehensive set of resources for locating and buying products, including integrated merchandise from Excite Classifieds and Excite Auctions, directory and yellow page listings for off-line shopping locations, and electronic greeting cards from Blue Mountain Arts.

MERCHANT SERVICES

Merchants participating in the Excite Shopping Service gain exposure to millions of Excite portal users and are connected with shoppers at the point of purchase. Shoppers choosing to buy an item are referred directly to the merchant's Web site to complete the transaction. Excite@Home has built its shopping service under a joint development agreement with Intel (Nasdaq: INTC). In addition, Intel Online Services currently hosts the product database and merchant services for the Excite Shopping Service at its newly opened data center.

Intel provides technology that enables merchants to upload and manage their products and related information in the Excite Shopping Service. Merchants that don't currently have an online storefront can build one through Intel's iCat Commerce Online or Excite StoreBuilder, formerly a technology of iMALL. Through these store-building solutions, merchants can create their storefronts within a matter of hours, rather than weeks, and immediately begin offering products to the millions of Excite customers. First Data Corporation (NYSE: FDC) integrates and provides all back-end payment process services, including online merchant account activation and setup as well as access to its SurePay(R) Payment Gateway service supporting multiple payment types, for merchants using Excite StoreBuilder. For more information on merchant services, visit <http://merchants.excite.com>.

About Excite@Home

Excite@Home is a global media company offering media services through Excite (www.excite.com) and broadband subscription services through @Home (www.home.com) and @Work (www.work.com). MatchLogic (www.matchlogic.com) offers marketers industry leading digital advertising capabilities including rich media production, ad and email services, user profiling and targeting and database analysis and management all integrated into a

complete solutions package. The company has a worldwide footprint of 72 million cable homes to deliver on its vision of bringing personalized content to consumers "All Band, All Device, All the Time."

For investor information about Excite@Home, please call its stockholder services hotline at 888-924-9248.

NOTE: Excite@Home, @Home, and the @ logo are trademarks of the AtHome Corporation and may be registered in certain jurisdictions. All other brands and products are trademarks of their respective companies.

This press release contains forward-looking information within the meaning of Section 27A of the Securities Exchange Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and is subject to the safe harbors created by those sections. Actual results may differ materially due to a number of factors, including the Company's ability to continue to attract traffic to its Web sites. The matters discussed in this press release also involve risks and uncertainties described in Excite@Home's filings with the SEC. Excite@Home assumes no obligation to update the forward-looking information contained in this press release.

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